

62

THE WILLIS NURSERY CO.

"Your Wholesale Nurserymen"

OTTAWA, KANSAS

1962 WHOLESALE PRICE LIST

IMPORTED HOLLAND BULBS

FOR FALL 1962 DELIVERY



Postmaster: Catalog, 3rd class mail. May
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WHOLESALE PRICE LIST

IMPORTED HOLLAND BULBS

FOR FALL, 1962 DELIVERY — ALL PRICES LISTED ARE F.O.B. OTTAWA, KANSAS

TERMS: To those of established credit: 1% discount for payment in 10 days from date of invoice, net 30 days. All bulbs offered subject to arrival. 10,000 or more bulbs subject to a discount of 5%.

PRICES: 500 or more bulbs at 1000 rate if ordered in standard quantities as indicated before each group. Less than 50 of any one variety will be charged at 20% above the 100 rate.

LARGE IMPORTERS: We are one of the largest jobbers of imported Dutch Bulbs in the mid-west. In buying through us, you save on entry fees, dock charges, insurance and packing charges.

GUARANTEE: All bulbs guaranteed true to name.

HYACINTHS

15-16 cm.	Per 100	Per 1000
Packed 25, 50 and 100 per bag.	\$10.00	\$90.00
BISMARCK, light blue, early forcer.		
CITY OF HAARLEM, bright yellow.		
KING OF THE BLUES, dark blue: late forcer		
LADY DERBY, soft pure pink.		
LA VICTOIRE, best red.		
L'INNOCENCE, pure white; early forcer.		
OSTARA, deep porcelain blue, early forcer.		
PINK PEARL, rose-pink.		

DARWIN TULIPS

12 cm. and up.	Per 100	Per 1000
Packed 50, 100 and 250 per bag.		
BARTIGON—Clear crimson red. 24"	\$ 6.50	\$60.00
BLEU AIMABLE—Bright violet, steel-blue shading. 28"	6.00	55.00
CITY OF HAARLEM—Brilliant scarlet. 27"	7.50	70.00
CLARA BUTT—Salmon rosy pink. 22"	6.50	60.00
ECLIPSE—Glistening blood red. 29"	7.50	70.00
FARNCOMBE SANDERS—Fiery rose scarlet. 30"	6.50	60.00
GOLDEN AGE—Deep golden yellow. 28"	6.50	60.00



This attractive display box available to our bulb customers. 10x6x4 $\frac{3}{4}$ ", holds 50 top size tulips.

Printed in bright green. Space provided for picture of flowers and prices. Order one for each variety you have on sale. Only 15c each.

INSURPASSABLE—Lilac, large flower. 28"	6.50	60.00
LA TULIPE NOIRE (<i>The Black Tulip</i>)—28.	6.50	60.00
PAUL RICHTER—Geranium red. Best for Valentine's Day forcing. 22"	7.50	70.00
PRIDE OF HAARLEM—Cerise, large flower. 30"	6.00	55.00
PRINCESS ELIZABETH—Vivid rosy pink. 27"	6.50	60.00
QUEEN OF THE NIGHT—Dark velvet-maroon. 29"	6.00	55.00
SCOTCH LASSIE—Deep lavender-purple. 29"	6.00	55.00
THE BISHOP—Bright violet blue. 29"	8.00	75.00
ZWANENBURG—Pure white, black anthers; bedder and forcer. 28"	6.50	60.00
MIXED—Splendid mixture of all colors	5.50	45.00

FREE SALES HELP

On Minimum Orders of \$50.00 or more we will furnish free of charge colored pictures of as many varieties as possible. Large, brightly colored posters printed in Holland are available without charge for window and wall display. Illustrated planting instructions and newspaper mats are also available. *Request for these items must accompany order.*

NEW DARWIN HYBRID TULIPS

12 cm. and up	Per 100	Per 1000
Packed 50, 100 and 250 per bag.		
EMPIRE STATE—Large, single red. Base yellow. 29"	8.50	80.00
FRANKLIN D. ROOSEVELT—Orange-scarlet, black base, bordered yellow. 27"	8.00	75.00
GENERAL EISENHOWER—Brilliant scarlet, goblet-shaped. 28"	7.00	65.00
GUDOSHNIK—Creamy peach, rose edge, black anthers, purple base. 27"	8.50	80.00
RED MATADOR—Carmine flushed scarlet. Lasts longer than Red Emperor. Not so large but blooms longer and holds its shape better. 24"	6.50	60.00

MAYFLOWERING (COTTAGE) TULIPS

(Single, Late)	Per 100	Per 1000
12 cm. and up		
Packed 50, 100 and 250 per bag.		
CARRARA—Pure white; large, cup-shaped. 24"	6.50	60.00
GOLDEN HARVEST—Bright lemon-yellow. 28"	6.50	60.00
MARSHALL HAIG—Brilliant scarlet. 30"	7.50	70.00
SMILING QUEEN—Rose, silvery edge. 28"	8.00	75.00
YELLOW EMPEROR—Brilliant Yellow. 28"	6.00	55.00

WILLIS NURSERY COMPANY

WHOLESALE NURSERYMEN

OTTAWA, KANSAS

PEONY FLOWERING TULIPS

(Double Late)

12 cm. and up

Packed 50, 100 and 250 per bag.

	Per 100	Per 1000
ARIZONA (Bonanza)—Carmine, yellow edge. 23"	8.00	75.00
EROS—Old Rose. 20"	9.00	85.00
INDIAN FEATHERS—White, feathered red. 24"	8.00	75.00
MOUNT TACOMA—Pure White, 23"	8.00	75.00
ROCKET—Scarlet. 20"	9.00	85.00
UNCLE TOM—Dark glittering red. 22"	8.00	75.00

PARROT TULIPS

12 cm. and up

Packed 50, 100 and 250 per bag.

	Per 100	Per 1000
BLACK PARROT—Maroon black. 26"	6.50	60.00
BLUE PARROT—Rich bluish heliotrope. 29"	6.50	60.00

MONEY-SAVING BULB COLLECTIONS

on Page 4. We can furnish a supply of counter-sale bulbs in four assortments in easy-order form.

NARCISSUS

DAFFODILS

Packed 50, 100 and 250.

All Double Nose Bulbs.

TRUMPET DAFFODILS

	Per 100	Per 1000
GLORIA (new)—Best outdoor pure white trumpet	11.00	100.00
KING ALFRED—Uniform clear yellow. 24"	11.00	100.00
MOUNT HOOD—Pure white, very large	11.00	100.00
MRS. E. H. KRELAGE—Trumpet creamy, changing to pure white.	11.00	100.00
MUSIC HALL—Yellow trumpet, pure white perianth.	11.00	100.00
UNSURPASSABLE—Huge deep golden yellow trumpet	12.00	110.00

SHORT CUP DAFFODILS

	Per 100	Per 1000
GERANIUM—White perianth, orange-red; bunch flowering	6.50	60.00
MRS. R. O. BACKHOUSE—Ivory-white perianth; apricot trumpet	8.50	80.00
PINK FANCY—Large pink cup, creamy perianth	8.50	80.00
WALT DISNEY (new)—Deep yellow, large cup, orange-red edge	8.50	80.00

DOUBLE DAFFODILS

	Per 100	Per 1000
CHEERFULNESS—Double, creamy-white, large clusters.	6.50	60.00
TEXAS—Large, beautiful yellow with orange-red inner petals	6.50	60.00

FANTASY—Soft rose, green streaks.

27"	7.50	70.00
FIRE BIRD—Deep coral-red. 27"	7.50	70.00
ORANGE FAVORITE—Bright orange, green blotches	6.50	60.00
RED PARROT—Raspberry red. Tall stem.	8.00	75.00
SUNSHINE—Bright yellow. 14"	8.00	75.00
TEXAS GOLD—Pale yellow 24"	6.50	60.00

MISCELLANEOUS TULIPS

Packed 50, 100 and 250 per bag.

REMBRANDT TULIPS (Variegated Darwins)

	Per 100	Per 1000
AMERICAN FLAG—Bright red, striped white. 30", 12 cm. and up	9.00	85.00
SPECIES		
CLUSIANA (Lady Tulip) — Bright cherry-red, inner petals creamy white. 8"	8.50	80.00
RED EMPEROR (Improved)—Brilliant scarlet, immense flower, often up to 9" across. Very early. 15", 11-12 cm.	7.00	65.00

CROCUS

SPRING BLOOMING

Packed 100 and 250 per bag.

	Per 100	Per 1000
BLUE—9 to 10 cm.	\$ 2.20	\$20.00
PURPLE—9 to 10 cm.	2.20	20.00
STRIPED—9 to 10 cm.	2.75	25.00
WHITE—9 to 10 cm.	2.75	25.00
YELLOW—9 to 10 cm.	2.20	20.00
MIXED—7 to 8 cm.	1.50	14.00

DUTCH IRIS

	Per 100	Per 1000
BLUE TRIMPHATOR		
Clear blue. 10 cm.	4.50	40.00
GOLDEN EMPEROR		
Deep yellow. 8 cm.	3.50	30.00
PROFESSOR BLAAUW		
Deep gentian blue. 10 cm.	4.50	40.00
WEDGEWOOD		
Wedgewood blue. 10 cm.	4.50	40.00
WHITE EXCELSIOR		
Large white. 8 cm.	3.50	30.00

ROCK GARDEN BULBS

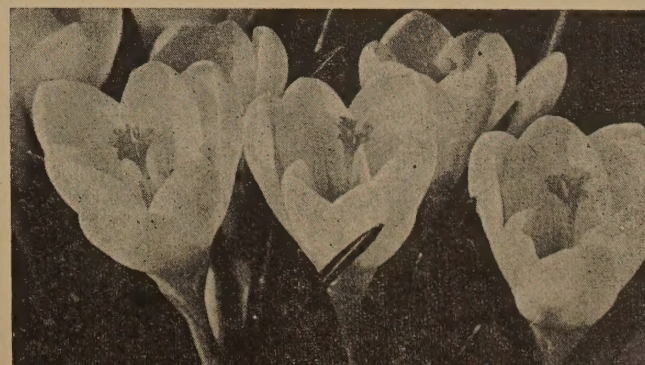
Packed 100 and 250 per bag.

	Per 100	Per 1000
CHIONODOXA (Glory of the Snow)—Lucilliae, top size	1.50	14.00
GALANTHUS (Snowdrops)—Nivalis Simplex. Top size	5.00	45.00
MUSCARI (Grape Hyacinths)—Armeniacum. 9 to 10 cm.	1.80	17.00
SCILLA (Squill)—Sibirica (blue). Top size	3.75	35.00

WILLIS NURSERY COMPANY

WHOLESALE NURSERYMEN

OTTAWA, KANSAS



MONEY-SAVING BULB COLLECTIONS

COLLECTION NO. 1 — \$29.50

LIST PRICE \$32.70. YOU SAVE \$3.20

650 TULIPS—First Size

- 200 Dover, Brilliant Red
- 100 Golden Harvest, Yellow
- 100 Princess Elizabeth, Pink
- 50 White Queen
- 50 Dillenburg, Orange
- 50 Queen of the Night, Deep Purple
- 100 Mixed colors, all shades

650 BULBS—Cost \$29.50, Sell for \$50.00

(Retail for 10c each, or 89c per dozen. Your markup, 41%.)

COLLECTION NO. 2 — \$39.50

LIST PRICE \$43.85. YOU SAVE \$4.35
1000 BULBS

650 TULIPS—First Size

(Same assortment as Collection No. 1.)

100 DAFFODILS—King Alfred, No. 1 Round

(Retail at \$1.25 per doz.)

250 CROCUS—Mixed colors, 7 to 8 cm.

(Retail at 39c per dozen.)

1000 BULBS—Cost \$39.50, Sell for \$73.50

(Your markup, 46%)

COLLECTION NO. 3 — \$67.50

LIST PRICE \$75.75. YOU SAVE \$8.25

1100 TULIPS—First Size

- | | |
|------------------------------|---|
| 150 Dover, Brilliant Red | 50 Scotch Lassie, Bright Purple |
| 150 Pride of Haarlem, Cerise | 50 Pride of Holland, Yellow, bordered red |
| 100 Spring Song, Red-Salmon | 50 Dillenburg, Orange |
| 100 Princess Elizabeth, Pink | 50 Queen of the Night, Deep purple-black |
| 100 Clara Butt, Salmon Pink | 50 White Queen, White |
| 150 Golden Harvest, Yellow | 100 Mixed Colors, all shades |

(Retail for 85c per dozen)

250 CROCUS—Mixed colors, 7 to 8 cm.

(Retail at 39c per dozen.)

100 HYACINTHS—15 to 16 cm. (Retail at 20c each.)

25 Pink, 25 White, 25 Red, 25 Blue

100 DAFFODILS—King Alfred, No. 1 Round

(Retail at \$1.25 per dozen.)

1550 BULBS—Cost \$67.50, Sell for \$125.00

(Your markup, 46%)

COLLECTION NO. 4 — \$117.50

LIST PRICE \$128.30. YOU SAVE \$10.80 2750 BULBS

1500 TULIPS—First Size

- | | |
|--------------------------|----------------------------------|
| 200 Dover, Brilliant Red | 100 Scotch Lassie, Bright purple |
|--------------------------|----------------------------------|



FREE DISPLAY MATERIAL AND PLANTING INSTRUCTIONS
ALL BULBS IN BAGS WITH COLOR PICTURES OF BLOOM

- | | |
|------------------------------|--|
| 100 Pride of Haarlem, Cerise | 100 Pride of Holland, Yellow, bordered red |
| 100 Spring Song, Red-Salmon | 100 Dillenburg, Orange |
| 100 Princess Elizabeth, Pink | 100 Queen of the Night, Deep purple-black |
| 100 Clara Butt, Salmon-pink | 100 White Queen, White |
| 200 Golden Harvest, Yellow | 200 Mixed Colors, all shades |

(Retail for 85c per dozen)

500 CROCUS—Mixed colors.

(Retail for 39c per dozen)

250 HYACINTHS—15 to 16 cm. (Retail at 20c each.)

75 Red, 75 Blue, 50 Pink, 50 White

250 DAFFODILS—King Alfred, No. 1 Round

(Retail at \$1.25 per dozen)

250 MUSCARI—(Grape Hyacinths), 8-9 cm.

(Retail at 10 for 39c)

2750 BULBS—Cost \$117.50, Sell for \$220.00

(Your Markup 47%)

ECONOMY—PRICED HOLLAND BULBS

The bulbs listed below are packed in bags with **full color pictures** of the bloom on each bag. They are the same as used in the collections above and may be purchased as refills for the collections or to make up your own assortments. Order in multiples as indicated in each group (viz: Tulips, 50 of a variety). We do not break these sacks.

NOTE: Original orders from this list must total \$25.00 or more. Refill orders for collections require no minimum amount.

TULIPS

Packed 50 bulbs per sack, order in multiples of 50. First size, 11-12 cm.

	Per 100
Clara Butt, salmon-pink	\$5.40
Dillenburg, salmon-orange	4.60
Dover, brilliant red	5.40
Golden Harvest, lemon-yellow	4.60
Pride of Haarlem, cerise	4.60
Pride of Holland, yellow, red edge	4.60

	Per 100
Princess Elizabeth, rosy-pink	\$5.40
Queen of the Night, maroon-black	4.60
Scotch Lassie, lavender	4.60
Spring Song, red, flushed salmon	5.40
White Queen, pure white	5.40
Mixed Colors, all shades	4.60

HYACINTHS

Packed 25 bulbs per sack, order in multiples of 25.

15-16 cm. \$10.00 per 100

Your choice of: Blue, Pink, Red, White

CROCUS

Packed 250 bulbs per sack, order in multiples of 250.

7-8 cm. \$1.30 per 100

Mixed Colors. All colors: 40% blue, 20% striped, 20% white, 20% yellow.

DAFFODILS

Pack 50 bulbs per sack, order in multiples of 50.

No. 1 Round \$7.90 per 100

King Alfred. Giant yellow trumpet. Most popular daffodil.

MUSCARI (Grape Hyacinths)

Packed 250 bulbs per sack, order in multiples of 250.

Grape Hyacinths, bright blue bell-shaped flowers on straight spikes.

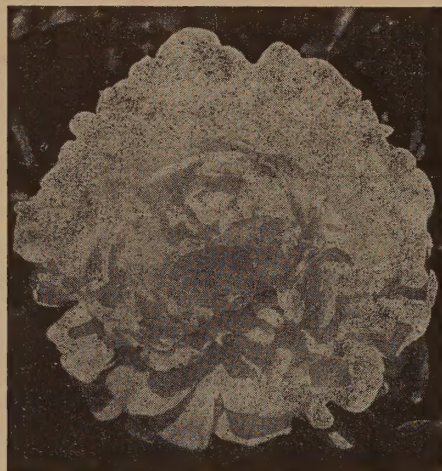
8-9 cm. \$1.30 per 100

PACKAGED PEONIES

WILLIS' IMPROVED PACKAGE

IDEAL FOR CASH-CARRY, SELF SERVE AND COUNTER SALES

FALL 1962 — SPRING 1963



MINIMUM SHIPMENT—50 Packages, alike or assorted.

PLEASE ORDER in multiples of 10 of a variety.

SHIPMENTS begin early September.

SELLING SEASON continues until ground freezes.

STOCK NO. 80-W

3-year old Peony roots. Large, strong, young, healthy plants wrapped individually in attractive packages of yellow enameled stock, lined with waterproof paper and capped with moisture resistant cellophane. Labeled with large picture (4x5") printed in full natural colors. Complete planting instructions on each package. Popular named varieties. Approximate shipping weight, 1 lb. per package.

COST EACH 50c

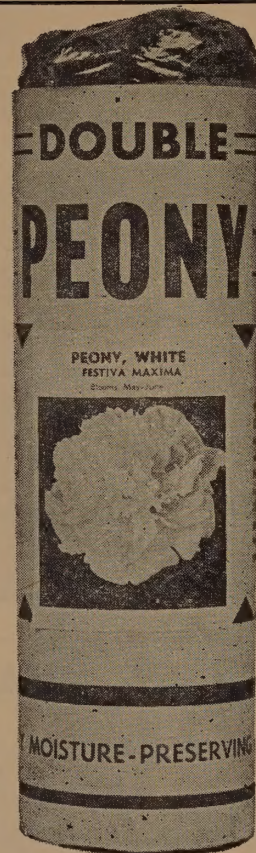
EDULIS SUPERBA—old rose-pink

FELIX CROUSSE—brilliant crimson

MONS. JULES ELIE—light rose-pink

FESTIVA MAXIMA—large early, white

KARL ROSENFELD—bright crimson



Note: Colors sell in approximately the following proportions:

Pink, 35% Red, 45%
White, 20%